

## I Dream of Green: The New Thing

New inventions run this world. Inventions make everyday life possible, without them we would not function the way we do. What if a new invention helped to clean the earth? What if the earth could be better with just one invention? These problems can be solved with one solution. "The new thing" will be the solution to the problems the earth is facing with pollution and resources. "The Filter" is the answer to the problem.

Pollution and resources are the things on every human being's mind. Pollution is a big thing in the world, and there are ways to reduce pollution to create a cleaner and healthier earth. Pollution can be reduced by a touch of a button. This button will be a spherical ball with one button on top. The ball will hang around every human beings neck around the world. The people who own the necklace will press the button on the necklace once after purchase of the necklace. The necklace will then read the human's mind who is wearing it and remind them to recycle, use less environmental harming products, and watch power and water usage. The necklace, which is called "The Filter", will change the world as we know it.

"The Filter" will be "the new thing." Everyone will be inspired by "The Filter." The younger generation will be most affected by this invention. Peer pressure will come into effect but in a good way. "The Filter" will inspire teenagers and younger children to be more aware of their environment. If teenagers begin to care more about their environment, the future world will be a better place. The younger generation will be in charge of environment's future. "The Filter" will be stylish and will be able to be worn by anyone. "The Filter" will come in any color and in two different sizes. The ability for the buyer to make the necklace personal will increase

the making of this product and the more the product is made the less pollution that will be on the earth. As mentioned before, the product is directed towards the younger generation. The personalization of the product will appeal to the younger generation. This product will be the change the earth needs.

"The Filter" will change communities as well. Communities all over the world will want to become involved in "the new thing." "The Filter" will be the easy way for communities to be more involved in saving the earth. Communities will want to save the world from pollution and help save its resources and there is a way to do it. "The Filter" can help communities within themselves as well. It will help the communities become more resourceful and if they become more resourceful they are essentially helping the earth too.

Communities and the younger generation will come together, with the help of "The Filter", to make the earth a better place to live on. The earth will become the most clean and most resourceful that it has ever been. The community and the younger generation coming together will insure success of the product. "The Filter" will be "the new thing." "The new thing" will be change the world for the better.

"The Filter" will be advertised by celebrities to increase sells. If celebrities endorse this new product the whole world will hear of its greatness. There will be commercials explaining how "The Filter" works. The commercials will be bright and funny appealing to the younger generation but have an informational appeal for the communities. Along with celebrities and commercials "The Filter" will be advertised on every billboard available. This product needs to

be advertised. The change it will create will be one of the most marvelous changes in the history of earth.

Along with the advertising of the product, another important factor of getting "The Filter" out there is the production of the invention. Production is one of the most important factors. In order for the product to thrive successfully, it will need to be produced correctly. The product will be produced in a non-environmental harming facility. The facility will be "green." It will not produce any harming fumes or chemicals. "The Filter" will be produced naturally.

"I Dream of Green" this statement will be made true with "The Filter." "The Filter" will insure the earth a healthier, cleaner, and saver life. If the earth has a better chance of surviving longer, than the human race has more of a chance for a better life too. "The Filter" will change the world for the better.